

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
941718-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1520

Flight Dates	Order #	Alt Order #
08/14/12 - 08/17/12	941718	07897022

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/16/12	08/16/12	M-F Early Sunrise	5:00-6:00 AM	---T---	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---T---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/16/12	5:59 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$700.00 NM
2	08/15/12	08/15/12	M-F Sunrise @6AM	6:00-7:00 AM	--W----	1:00	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--W----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/15/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	PRATV1203H	\$2,200.00 NM
3	08/14/12	08/17/12	NBC Today Show	7:00-9:00 AM	-1111--	1:00	4	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-1111--	4	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	7:21 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
3	WESH	W	08/15/12	8:29 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
4	WESH	Th	08/16/12	8:36 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
2	WESH	F	08/17/12	8:42 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
4	08/14/12	08/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	-T-----	1:00	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	PRATV1203H	\$2,400.00 NM
5	08/15/12	08/15/12	M-F 5-6 PM ROT	5:00-6:00 PM	--W----	1:00	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--W----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/15/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	PRATV1203H	\$2,400.00 NM
6	08/16/12	08/16/12	M-F Entertainment Tonight	7:00-7:30 PM	---T---	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/16/12	08/16/12	M-F Entertainment Tonight	7:00-730 PM	---T---	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
	08/13/12	08/19/12	---T---			1	\$3,600.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/16/12	7:16 PM	M-F Entertainment Tonight	7:00-730 PM	1:00	PRATV1203H	\$3,600.00 NM
7	08/17/12	08/17/12	M-F Entertainment Tonight	7:00-730 PM	----F--	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	----F--	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/17/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	1:00	PRATV1203H	\$3,600.00 NM
Total Spots							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,300.00
<u>Agency Commission</u>	\$3,795.00
<u>Net Amount Due</u>	\$21,505.00